



# WELCOME TO THE JIM'S FAMILY



A DIVISION OF AUSTRALIA'S FAVOURITE HOME SERVICES FRANCHISE

# WHY JIM'S?



- ✓ **STRONG BRAND**  
Recognised by 94% of Australians
- ✓ **PROVEN SYSTEM**  
Over 3,800 Franchisees across 50 divisions
- ✓ **WORK WHERE & WHEN YOU WANT**
- ✓ **ONLINE FRANCHISE MANAGEMENT SYSTEM**
- ✓ **NATIONAL CALL CENTRE**  
Over 500,000 inbound leads per year
- ✓ **COMPREHENSIVE IN-HOUSE TRAINING**
- ✓ **ONGOING SUPPORT**  
Technical, sales & business
- ✓ **UNIQUE PAY FOR WORK GUARANTEE**  
\$1,500.00 per week (conditions apply)
- ✓ **GROUP MARKETING & PURCHASING**
- ✓ **FIXED BASE FEE**  
Not a % of your turnover

## WORK LIFE BALANCE

Many of our Franchisees have chosen to join Jim's Antennas for a lifestyle change. Whether it's to spend more time with family or on the golf course, a Jim's Antennas Franchise allows you to work where and when you want.



## SETTING YOU UP FOR SUCCESS

It is important that every Franchisee has the right strategy, tools and business know-how to succeed, which is why the Jim's Group has its very own training centre located in Mooroolbark, Victoria.w

It is here where all new and prospective Franchisees learn about the Jim's system, bookkeeping and ethos over a three day training course, You might even have the chance to meet Jim!

Following on from the 3 day training prospective Franchisees will commence 4 weeks on the road technical training with one of our Senior Trainers. During the 4 weeks, you will learn all aspects of the work involved and the day to day operations of your Jim's Antennas business.

The technical training program is designed to cover the major aspects of the business including installations, servicing, quoting, stock management, diary management, van set up, meeting preferred suppliers and customer service and sales training.

## A SUPPORTIVE NETWORK

One of the hardest things when you are a small business owner is feeling isolated, with no one to turn to for advice, support or learn from their mistakes.

But as a Jim's Antennas Franchisee you are never alone on your franchising journey. Franchisees have a strong support network, which includes their fellow Franchisees, Regional Franchisor, Divisional Franchisor and even Jim himself.

# OFFER YOUR CUSTOMERS THE FOLLOWING SERVICES

- ✓ ANTENNA INSTALLATION
- ✓ TV, PHONE, DATA & FOXTEL POINTS
- ✓ TV WALL MOUNTING
- ✓ HOME THEATRE SUPPLY & INSTALL
- ✓ WIFI EXTENDERS
- ✓ MOBILE PHONE BOOSTERS
- ✓ COMMERCIAL BUILDINGS



# PREFERRED SUPPLIER PROGRAM



One of the great things about being part of a national company such as Jim's Antennas is our group buying power which allows us to secure some great deals for our Franchisees on vehicles, tools, equipment, stock, mobile phone plans, insurance, uniforms, stationary and other related equipment.

Jim's Antennas has preferred supplier relationships with the major antennas and related stock suppliers throughout Australia. These major suppliers work closely with us to supply competitively priced stock as well as technical training and ongoing technical support.

A major benefit of our preferred supplier program is that the group receives a rebate on every dollar a Franchisee spends, which is then spent by your Franchisor on advertising for your region.



## FROM PART TIME BUSINESS TO INTERNATIONAL SUCCESS

Like most university students, Jim Penman needed some extra cash while completing his PhD in history so he started a part time gardening business. He applied the same attention to detail to every garden as he did his university studies, which meant in no time at all he was in high demand.

By 1982, Jim was working in his business full time, and seven years later he started franchising it. And what a success story it has been since then.

Today, Jim's Group is Australia's biggest service franchise with above 4,000 Franchisees and 290 regional Franchisors across four countries. And if that's not impressive enough, there are roughly 200 new franchises opening every year.

There has never been a more exciting time for the future growth of Jim's Antennas as we continue to grow within Australia and internationally.



Jim's Antennas  
131546



**Jim's  
Antennas**

FOR ALL YOUR CABLING  
& HOME ENTERTAINMENT NEEDS...

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**jimsantennas.com.au**



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